



Housing LIN

Connecting people, ideas and resources

**NATIONAL  
HOUSING  
FEDERATION**

# Housing People With Dementia

## Planning and delivering services to meet the challenge

Morning seminar: 09:00 - 13:00

**Leeds: 27 February 2013**, The Queens Hotel

**London: 4 March 2013**, Charing Cross Hotel

### Expert speakers include:



**Victoria Metcalfe**

Dementia Consultant  
Anchor Trust



**Jane Mindar**

Project Manager, LiveTime  
Riverside



**Anna Gaughan**

Chief Executive  
Life Story Network



# Housing People With Dementia

There are approximately 800,000 people with dementia in the UK and two-thirds of people with the condition live in the community. With the financial cost in the UK already reaching £23bn and local authority resources tightening as care needs increase, it is hardly surprising that half of people with dementia and their carers report they are not receiving sufficient support and care.

Attend this important seminar to discover the **vital role all housing providers have to play**, whether that is in helping to improve diagnosis of people with dementia or through providing good housing and related services which enable people with dementia to live independently for longer.

## Benefits of attending

- Hear an **overview of the national policy framework** on dementia and find out about the National Housing Federation's and Housing LIN's **new report on dementia and housing**
- **Learn from housing providers** who have improved housing and service provision for people with dementia
- Attend a **master class from a leading specialist** to help housing staff understand and respond to the needs of someone with dementia.

## Who should attend

This seminar is aimed at anyone working in the housing sector, in care and support or general needs including:

- Directors of care and support
- Chief executives
- Board members
- Frontline staff providing support
- Local commissioners
- Directors of social services, housing and public health
- Directors of adult services
- Older people service managers
- Housing care service managers
- Older people's community groups
- Independent living managers
- Heads of housing
- Managers of supported and sheltered housing
- Disabled and/or older people's community groups
- Local councillors
- Health and wellbeing boards
- Community groups and organisations working with older people and/or disabled people
- Home improvement agencies
- Occupational therapists.

### Engaging With Health – A View From The Inside

Half day seminar: 13:00 – 16:30

**27 February 2013 – Leeds**, The Queens Hotel

**4 March 2013 – London**, Charing Cross Hotel

**Book a place at both seminars and save money!**

Make the most of your time by attending both the **dementia AND health seminars**. Book a place at both events and Federation members will **pay as little as £150 – that is a saving of £50!**

Full details can be found at **[www.housing.org.uk/events](http://www.housing.org.uk/events)**. Please call us on **020 7067 1066** and quote code **DEHE0313** to book both seminars and make the saving. The discount is not available when booking online.

**Recommended  
event!**

# Programme

|  |   |
|--|---|
| <b>09:00</b>   | <b>Registration and refreshments</b>  |
| <b>09:50</b>   | <b>Chair's welcome and introduction</b><br><b>Amy Swan</b> , Care and Support Policy Officer,<br>National Housing Federation ( <i>Leeds seminar</i> )<br><b>Jeremy Porteus</b> , Director, Housing LIN ( <i>London seminar</i> )  |
| <b>10:00</b><br>Speakers:  | <b>Plenary one: Creating dementia-friendly communities – the role of housing providers in improving the lives of people with dementia</b><br>In 2012, the Prime Minister set out the challenge on dementia, which aimed to push progress on all areas identified in the national dementia strategy to be achieved by 2015. The challenges to create dementia-friendly communities and improve health and care services for people with dementia are very relevant to housing. Hear an overview of the national policy agenda and the opportunities for housing to respond to the growing numbers of people with dementia. |
| <b>Professor June Andrews</b> , Director of the Dementia Services Development Centre, University of Stirling ( <i>Leeds &amp; London seminar</i> )<br><b>Professor Graham Stokes</b> , Director of Dementia Care, Bupa Care Services UK and Chair, Dementia Action Alliance ( <i>London seminar</i> )<br>Representative from Department of Health (invited) ( <i>Leeds seminar</i> ) |   |
| <b>10:40</b><br>Speaker:   | <b>Plenary two: Your Story Matters – seeing the person behind dementia</b><br><i>Your Story Matters</i> is a national programme funded by the Department of Health and run by the Life Story Network to support staff in health, housing and care to create dementia friendly communities. Hear about how the Life Story Network is working with housing associations in building the capacity of local communities to improve their support to people with dementia and their families.  |
| <b>Anna Gaughan</b> , Chief Executive, Life Story Network ( <i>Leeds &amp; London seminar</i> )  |   |
| <b>11:20</b>   | <b>Refreshment break</b>  |
| <b>11:40</b><br>Speakers:  | <b>Plenary three: How the housing sector is responding to people's needs</b><br>Hear from two housing providers who have developed services which aim to improve the lives of people with dementia. LiveTime is a health check service, which is helping to push up the diagnosis rate. Accord Housing have employed a specialist care manager to ensure people with dementia are fully integrated in their retirement schemes.   |
| <b>Jane Mindar</b> , Project Manager, LiveTime, Riverside ( <i>Leeds &amp; London seminar</i> )<br><b>Angela Causton</b> , Dementia Care Manager, Accord Housing ( <i>Leeds &amp; London seminar</i> )   |   |
| <b>12:20</b><br>Speaker:   | <b>Plenary four: Dementia masterclass – what housing staff need to know</b><br>This session is a chance to hear from a leading dementia specialist who has spent over 25 years challenging stereotypes of older people and dementia. Victoria has set up a team of dementia champions to train staff, as well as carers in the wider communities, to help them understand dementia and to inform existing service provision.  |
| <b>Victoria Metcalfe</b> , Dementia Consultant, Anchor Trust ( <i>Leeds &amp; London seminar</i> )   |   |
| <b>13:00</b>   | <b>Seminar close</b>  |

# Booking information

## How to book your place

**Online:** You can now reserve more than one delegate place online. Please visit [www.housing.org.uk/events](http://www.housing.org.uk/events). Instantly secure your place(s) by paying with a credit or debit card.

**Email:** scan your completed booking form and email it to [events@housing.org.uk](mailto:events@housing.org.uk)

**Mail:** please complete and return the conference booking form along with your full payment to: Business Sales and Support, National Housing Federation, Lion Court, 25 Procter Street, London, WC1V 6NY.

**Fax:** send the booking form to **020 7067 1015**.

**Telephone:** secure your place over the phone by paying with a credit or debit card. Please contact the Federation's Business Sales and Support Team on **020 7067 1066**.

You can download extra copies of the booking form at [www.housing.org.uk/events](http://www.housing.org.uk/events). Places are subject to availability and early booking is advised. Please ensure that the names and job titles of individual delegates are included as you would like them to appear on the delegate list and their name badge.

**Please note** that any delegates whose bookings are received after **Wednesday 13 February 2013** may not appear on the final delegate list.

## Venue and travel information

Joining papers are available on the Federation's website at [www.housing.org.uk/events](http://www.housing.org.uk/events)

## Fees

The conference fee includes attendance at all sessions and refreshments. Please see the booking form for fees.

## Inserts in conference packs

If you would like to include a publicity leaflet about your organisation in our delegate packs, please email [marketing@housing.org.uk](mailto:marketing@housing.org.uk). The cost will be **£299 plus VAT**.

## Payment

Please complete the conference booking form and send with a cheque or BACS payment to the National Housing Federation, Lion Court, 25 Procter Street, London, WC1V 6NY, or call the Business Sales and Support Team on **020 7067 1066** with your credit/debit card details. All BACS orders should be accompanied by the transfer remittance note, quoting **DEM0313**. Alternatively you can book online with a debit or credit card for a quick and easy way to confirm your place.

**ALL BOOKINGS MUST BE MADE WITH FULL PAYMENT.**

## Cancellation

**ALL CANCELLATIONS MUST BE MADE IN WRITING.**

Once a conference booking has been made, there will be an administrative charge of £55 per delegate for cancellation of that booking. The full fee is payable for any cancellations received after **Wednesday 13 February 2013**.

## Enquiries and contacts

If you have any conference booking queries, please contact a member of the Federation's Business Sales and Support Team:

tel: **020 7067 1066**

fax: **020 7067 1015**

email: [events@housing.org.uk](mailto:events@housing.org.uk)

## Disclaimer

This programme is correct at the time of going to press. In the event of one or more of the advertised speakers being unable to attend, for reasons beyond the control of the conference organisers, we reserve the right to make alterations or substitutions to the programme as deemed fit. All timings are provisional and may be subject to change. Views expressed by speakers are their own. The National Housing Federation disclaims any liability for advice given or views expressed by any speaker at the event or in notes or documentation provided for the delegates.

## Exhibiting and sponsorship opportunities

We are pleased to offer a limited number of exhibiting and sponsorship packages at the event for organisations wishing to generate business, engage with delegates, and raise their profile in the sector. A number of powerful and yet cost-effective sponsorship and exhibiting packages are available.

**Find out more and get involved.**

Contact Julian Hurst at Foremarke Exhibitions on **020 8877 8899** or email [housing@foremarke.uk.com](mailto:housing@foremarke.uk.com)



# Booking form

**Book online**  
www.housing.org.uk/events

## Housing people with dementia seminar

**Wednesday 27 February 2013**, The Queens Hotel, City Square, Leeds, LS1 1PJ

**Monday 4 March 2013**, Charing Cross Hotel, The Strand, London WC2N 5HX

### Booking instructions

**Online:** at [www.housing.org.uk/events](http://www.housing.org.uk/events). **Online bookings can be made for multiple delegates.** Alternatively complete this form and return with full payment. Please read the conference and booking information before making your booking(s).

**For multiple delegates**, please photocopy this form and complete one form per delegate in BLOCK CAPITALS.

|   |   |
|---|---|
| Delegate name   | Job title   |
| Delegate mobile no.                                     | Organisation  |
| Address   |   |
| Delegate email  | (you must supply your email address so you can receive your joining papers) |
| Tel   | Fax   |
| Contact email (if different)                            | Contact name (if different)   |
| My dietary requirements (eg vegetarian/vegan/other) are |   |
| My other requirements (eg wheelchair access) are        |   |

I will be attending the seminar in:

Leeds  London

I understand that payment must be made at the time of booking.

I enclose a cheque payable to the National Housing Federation

I have paid by BACS and attach a remittance advice (Please quote **DEM0313** on all BACS transmissions)

**Fees** (please tick box)

Members: **£99**

Associate members: **£115**

Non-members: **£125**

**I would like to attend the Engaging With Health seminar in the afternoon:**

Members: **£51**

(saving £48)

Associate members: **£60**

(saving £55)

Non-members: **£65**

(saving £60)

National Housing Federation bank account details are: LloydsTSB, Kings Cross Branch, 344 Grays Inn Road, London, WC1X 8BX Federation Sort Code: 30-94-73 Account No. 00113238

Please debit my debit/credit card: Visa / Mastercard / Maestro / Solo / Electron (We do not accept Diners Card or AMEX)

Start date:  Expiry date:  Issue no:  (debit cards only)

Security code:  (last 3 digits of number on back of card) Name on card

Signature Date

### If you are paying by credit or debit card, why not book online at [www.housing.org.uk/events](http://www.housing.org.uk/events)

Please return to: Business Sales and Support Team, National Housing Federation, Lion Court, 25 Procter Street, London, WC1V 6NY, email [events@housing.org.uk](mailto:events@housing.org.uk) Tel **020 7067 1066**, Fax **020 7067 1015**. Please note that any delegates whose bookings are received after **Wednesday 13 February 2013** may not appear on the final delegate list.

**ALL CANCELLATIONS MUST BE MADE IN WRITING.** Cancellations will be charged a £55 administration fee. The full fee is payable for any cancellations received after **Wednesday 13 February 2013**.

#### DATA PROTECTION

The National Housing Federation gathers personal data in accordance with the Data Protection Act 1998. This information may be forwarded to third parties to be used for marketing purposes or for mailing information about goods and services that may be of interest.

Please tick the box if you do not wish to receive information about existing and future policy work, briefings products and services provided by the National Housing Federation.

Please tick the box if you do not wish to have your details passed to third party organisations.

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The National Housing Federation is the voice of affordable housing in England. We believe that everyone should have the home they need at a price they can afford. That's why we represent the work of housing associations and campaign for better housing.

**NATIONAL  
HOUSING  
FEDERATION**

Our members provide two and a half million homes for more than five million people. And each year they invest in a diverse range of neighbourhood projects that help create strong, vibrant communities.

## Forthcoming events 2013

### **Welfare Reform – Are You Ready?**

12 February, Lowry, Manchester  
14 February, Holborn Bars, London

### **Engaging With Health – A View From The Inside**

27 February, The Queens Hotel, Leeds  
4 March, Charing Cross Hotel, London

Book this AND the dementia seminar to save money!

### **Housing Care and Support Conference and Exhibition 2013**

9 – 10 July, The Palace Hotel, Manchester

### **For a brochure on any of these events**

visit [www.housing.org.uk/events](http://www.housing.org.uk/events) or email [marketing@housing.org.uk](mailto:marketing@housing.org.uk) stating the conference name and we will send you information.

For details of all our forthcoming events and for the latest news and policy updates visit the National Housing Federation's website [www.housing.org.uk](http://www.housing.org.uk)



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