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**Meeting more than healthy and caring lifestyles
An Assisted Living Policy and Practice Day and Exhibition
Thursday, 7th February 2013
York Racecourse**

PRE EVENT INFORMATION

Please find enclosed:

- Detailed programme for the day
- Venue details, including a location map, travel information and directions for York Racecourse
- Information relating to workshop choices and a fax back form
- Further important information relating to the event

I hope you enjoy this informative event and ask that after the event you take the time to fill in our evaluation form, which will be given to you to at the event. This will provide you with a chance to express your views, comments and ideas, which we consider for all future events.

If you have any queries concerning the event please do not hesitate to contact the events team on 0191 566 1000 or email events@northern-consortium.org.uk

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PROGRAMME

9.45 Registration and refreshments

10.15 Chair's, welcome and introduction
Jeremy Porteus, Director, Housing Learning and Improvement Network

10.30 Insight into integrated care: health improvements
Professor Steve Field, Deputy National Medical Director, NHS Commissioning Board, Department of Health

One of the biggest issues facing health communities is how to manage patients with long term conditions. The NHS nationally already spends 70% of its budget on the 15m people who have one or more of these conditions. With an ageing population, patient numbers nationally are expected to grow by 23% over the next 20 years. This session will:

- give first hand insight into how the NHS Commissioning Board are leading on the closer integration of care and the use of technology to drive forward sector improvements

11.00 Demonstrating the effectiveness of whole system working
Adam Steventon, Senior Research Analyst, The Nuffield Trust

Telehealth is increasingly being advocated as a way to assist and monitor patients remotely and better manage their long-term health conditions. This presentation will:

- challenge assumptions about whether money invested in Telehealth could be spent on other services, and
- explore what is the rationale for investing in Telehealth rather than in something more hands-on to assist people live independently

11.30 Question Time

11.50 Professional Practice Sessions

1. Enhance your independent living offer
Nigel Appleton, Director, Contact Consulting
Kevin Alderson, Director, Tunstall

Exploring opportunities to enhance your independent living offer whether you are managing specialist or general needs housing, this session will highlight:

- the role of assisted living technology in social housing for older and vulnerable adults
- how technology can help support vulnerable people such as those with mental health issues, learning disabilities, those recovering from alcohol or substance misuse, and people fleeing domestic violence.

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2. Engaging with health and wellbeing boards through the lens of telehealth and telecare

Ed Harding, Director, HK Consulting

This session will look at the potential for health and wellbeing boards to play a leading role in the wider adoption of telecare and telehealth. It will include:

- a perspective on progress to date and the opportunities that telecare and telehealth represent to local boards as they develop their role as strategic enablers and system leaders across health, care and wellbeing to support people to live well at home
- a group discussion on how best to engage boards, with delegates invited to exchange experience and opinions of progress so far and best practice going forwards

3. Dementia friendly: assisted technology as a means of supporting people with dementia

Tahir Idris, Director, Telemagenta

Steve Bonner, Director, Lifestyle Technology (Telecare)

Looking at the application of assisted technology as a means of supporting people with dementia, this session will:

- review the current policy and local good practice in relation to assistive technology supporting people to live well with dementia
- look at different housing settings, it will showcase good practice case studies which highlight the wide array of technology solutions and how they can lead to adoption at scale

5. Driving business success by innovating in telecare service provision

Paul Finch, Head of Astraline Services, "Johnnie" Johnson Housing Trust

"Johnnie" Johnson Housing Trust started service in July 2000 as a business venture to provide excellence and revenue. Now a very successful business Astraline has over 20,000 telecare users around the country, not only providing services to their own residents, but also to other HA's as they have 105 corporate clients. This session will explore:

- The motivation for the developing the Astraline service
- The key to success and the diversity of provision
- How learning from across Europe has provided valuable insight into technological potential.

12.50 **Lunch**

13.45 **Professional Practice sessions**
Sessions 1 to 5 above, repeated

14.45 **Refreshments**

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- 15.15 Independent Living: Driving innovation to improve lives**
Mike Biddle, Innovation Platform Leader, Technology Strategy Board
- Exploring how independent living is driving innovation to improve lives, this session will set out:
- how innovation can provide the platform for enabling independence at home, and
 - assist daily living by making technology more desirable, attractive and user-friendly
- 15.45 Planning ahead for housing in later life**
Sue Adams, Director, Care & Repair England
- Commissioners and providers of housing face a demographic challenge when planning for housing in later life. Hot off the heels of the recent APPG Inquiry, 'Housing our Ageing Population: Plan for Implementation', this session will:
- showcase practical examples of where housing and local communities have come together to develop good quality housing, and
 - affordable options to help people 'stay put' or 'move on'
- 16.15 Question Time**
- 16.30 Chair's closing remarks and event close**

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Directions

York Racecourse
The Racecourse
York
YO23 1EX
Tel: 01904 620911

Website: <http://www.yorkracecourse.co.uk/>

Please note, these directions are to be used as a guideline only, for exact directions from your departure point, please use one of the following websites:

Multimap - <http://www.multimap.com>

AA - http://www.theaa.com/travelwatch/planner_main.jsp

Google Maps - <http://maps.google.co.uk/>

BY ROAD:

York Racecourse is just outside the city of York with good motorway links on the M1 and A1. Once near the city, from the south, east and west the A64 and A1036 are the roads to follow. From the north, use the A19 and A59, then the York Ring Road to avoid the city centre.

CAR PARKING:

There is ample free car parking at York Races. Please follow directional signs at all times.

BY RAIL/PUBLIC TRANSPORT:

Fast and frequent rail services take as little as 1 hour 52 minutes from London Kings Cross and some 2.5 hours from Edinburgh. Manchester and Birmingham are also direct. (The course is 1 mile from the station and City Centre) For station information, train times and routes please visit National Rail's website <http://www.nationalrail.co.uk>

If arriving into York Train Station, the best way to reach the Racecourse is either via taxi costing approximately £5.00 or via bus costing approximately £2.50 for a return fare.

'First' operate a bus service to the Racecourse, details are as follows:

- Service 4 operates every 10 minutes and drops off at Tadcaster Road (approx 5 minutes walk to the Racecourse entrance)
- Service 12 & 13 operates every 30 minutes and drops off at Tadcaster Road (approx 5 minutes walk to the Racecourse entrance)
- Service 11 operates every 30 minutes and drops off at Knavesmire Road (approx 2 minutes walk to the Racecourse entrance)
- Further information can be found on their website <http://www.firstgroup.com/index.php>

For information on other modes of public transport, please visit <http://www.yorkshiretravel.net/> or <http://www.visitYork.org/information/> which details alternative modes of transport and directions.

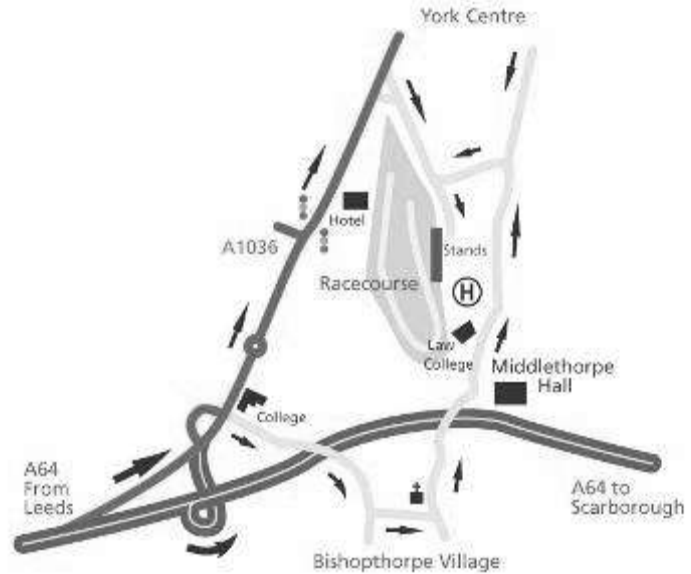
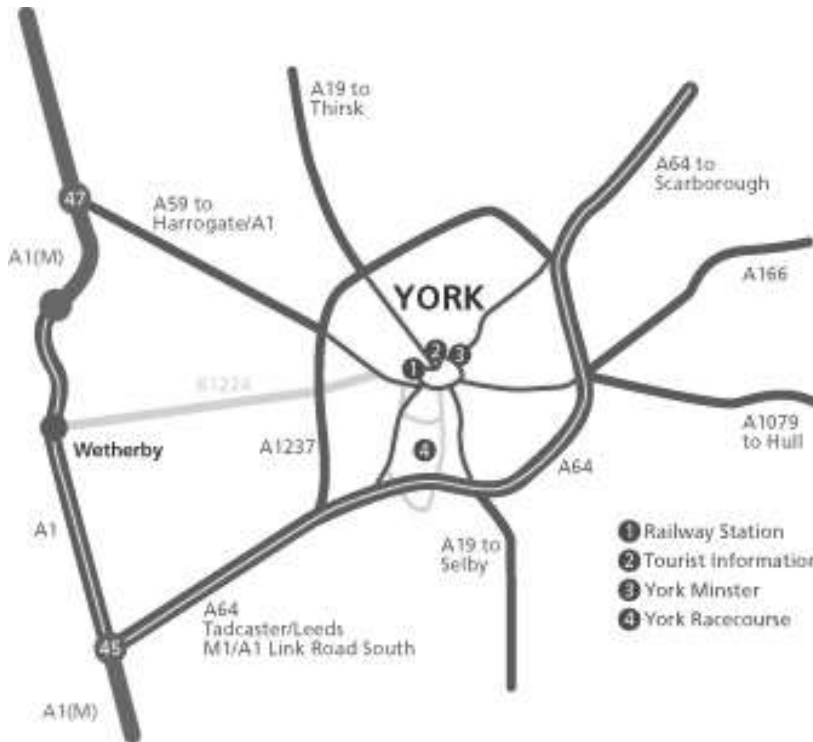
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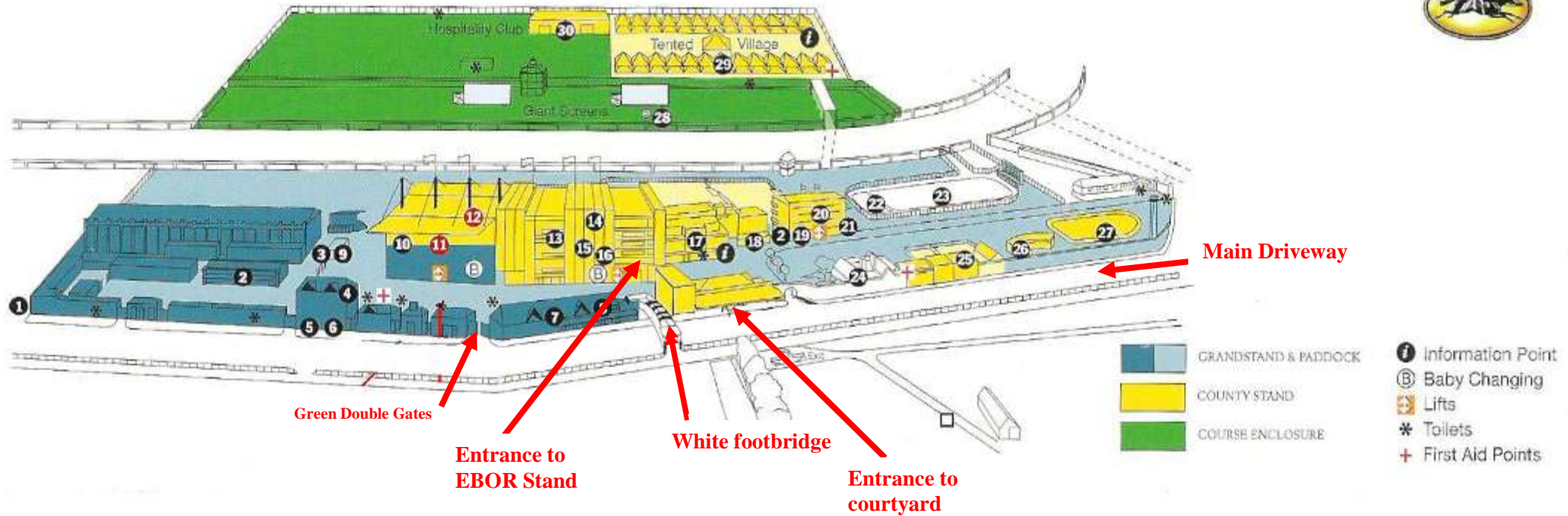
MAP

York Racecourse, York



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York Racecourse Venue Layout Map



- 1 Creche (on selected racedays)
- 2 Betting Hall
- 3 Ring Inspector's Point
- 4 The Connaught Suite & Sports Bar
- 5 The Diminuendo Champagne Bar
- 6 The Roberto Bar
- 7 Caterers' Office
- 8 Racecourse Office
- 9 Cashpoint
- 10 Voltigeur Restaurant

- 11 Knavesmire stand
- 12 Knavesmire Boxes 4th floor
- 13 Ebor Stand
- 14 Ebor Restaurant (4th floor)
- 15 Ebor Boxes (3rd floor)
- 16 Dante Suite (2nd floor)
- 17 Gimcrack Room
- 18 Old County Stand
- 19 Tote Credit Shop
- 20 The Melrose Stand

- 21 Owners & Trainers Enclosure
- 22 Winners Enclosure
- 23 Parade Ring
- 24 Weighing Room
- 25 Champagne and Seafood Bar
- 26 Moët et Chandon Pavilion
- 27 Pre-Parade Ring
- 28 Winning Post
- 29 Tented Village
- 30 Hospitality Club

PRE EVENT INFORMATION

Professional Practice Sessions

Professional practice session choices are now available on our website. Please add your chosen sessions to your booking. **Please note**; the deadline date for these to be added is no later than [Friday, 1st February 2013](#) Numbers for each session may be limited and are allocated on a first come first serve basis.

Professional Practice Session Locations

Sessions will take place in the executive boxes, which are located on the third floor of the Knavesmire Stand. Details will be available on the day of the event showing which session is taking place in which box.

Car Parking

There are ample parking spaces available at the Racecourse

Registration

Registration will be open from 9:45am and the event commences at 10.15am. Upon your arrival you will need to register at the Registration Desk to ensure you have been signed in and receive all your information for the day. The Registration Desk will be situated on the second floor of the Knavesmire Stand.

Conference Fee

Your conference fee includes a delegate pack, lunch and all refreshments throughout the day as detailed in the programme.

Exhibition

All exhibitors' stands (if applicable) will be situated in the Voltigeur Suite. Viewing times are available during registration, all refreshment breaks and over lunchtime. Please refer to our website for details of who will be exhibiting at the event.

Lunch & Refreshments

A buffet lunch will be served in the Voltigeur Suite. Refreshments will also be served in this area – please refer to the programme for timings.

Payment/Cancellations

Please note that it is part of our terms and conditions for payment to be received prior to the event. It is also important that you familiarise yourself with our cancellation policy which is situated on the bottom of all booking forms and can also be viewed on our website.

Messages for Delegates

If you need to be contacted during the conference, please contact the racecourse on 01904 638971. Messages are to be addressed to the NHC Conference.

Messages received will be displayed on a small notice board at the Registration Desk as we are unable to deliver messages personally. Please restrict messages to emergencies only.

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