



Great Expectations

Building healthy communities and Homes for our Ageing Society

Tuesday 3rd November 2015
Daresbury Park Hotel, Warrington



Housing LIN

Connecting people, ideas and resources



Keepmoat®

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Since 1999 we have provided trusted, professional services to Housing Associations, Local Authority and Developer clients across the UK.

At PDW, we understand the bigger picture surrounding the provision of good quality housing for older people. Our team of specialist consultants can guide you through every step of your development, taking you from concept to key and delivering impressive results along the way.

Project Development Workshop Ltd

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Welcome to the conference



Jeremy Porteus,
Director of Housing LIN

We are delighted to welcome you to the second North West Housing LIN conference, following on from last year's success. The event features keynote specialists from across the sector and interactive workshops to discuss current issues and trends in the industry.

The role that health and wellbeing plays in housing is becoming an increasingly important topic for Government and has led to policies, including the National Strategy for an Ageing Society, Opportunity Age and, the Commissioning Framework for Health and Wellbeing.

Wellbeing is at the heart of what older people want from life and to ensure people are able to enjoy choice, independence and opportunity to age well, it is important to offer housing with access to support when they need it. The conference will explore solutions to help people to live well in later life and help providers accelerate delivery in line with demand.

We are extremely grateful to all our sponsors and speakers who have contributed to making this event a success. A special thank you goes to Keepmoat, Housing and Regeneration specialist who are this year's headline sponsors for the conference.

We hope you all enjoy the conference and look forward to receiving your feedback.

A big thank you to the following sponsors



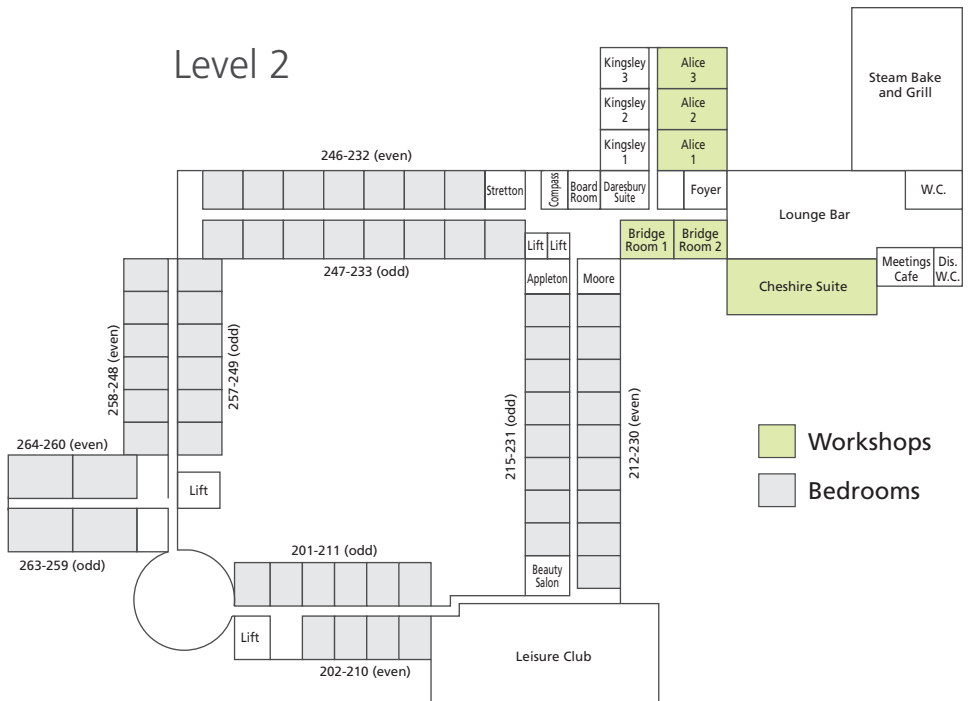
Programme and timings

09.00	Registration and refreshments	Lewis Carroll Foyer
09.30	Chairs' welcome and introduction Jeremy Porteus: Director of Housing LIN	Alice Room
09.45	Keynote session – Lifelong Homes Paula Broadbent, Retirement Solutions Director, Keepmoat	Alice Room
10.30	Keynote session – Where Public & Private Sectors Intersect: Closing the Divisions to Address a Common Need Pete Gladwell: Head of Public Sector Partnerships, Legal & General Property	Alice Room
11.10	Refreshment break/exhibition	Lewis Carroll Foyer
11.40	Workshops x 3	
12.40	Lunch/Exhibition	
13.45	Welcome – Recap of the first half of the day Jeremy Porteus: Director, Housing LIN	Alice Room
14.00	Keynote session – PHE Housing and Health lead Gill Leng, Public Health England	Alice Room
14.30	Keynote session – The Challenges and Opportunities Relating to the Provision of Older Persons Housing Liz Sealey: Older People's Housing and Domestic Abuse Policy, Homelessness and Support Division, DCLG	Alice Room
15.00	Panel Debate Pete Gladwell, Nigel Banks, Gill Leng, John Rooney, Amanda Ellwood, Jacqui Walsh HCA, Paula Broadbent	Alice Room
16.00	Closing remarks Jeremy Porteus: Director, Housing LIN	Alice Room



Workshop information

A1	Healthy Homes Oldham Nigel Banks: Group Sustainability Director at Keepmoat and John Rooney: Head of Housing, Response Services and Districts, Oldham Council	Alice Room
A2	The Changing Face of Older People's Living. Amanda Ellwood, Dave Evans and Sarah Houghton Grimshaw	Cheshire Room
A3	Engaging with BME communities in Extra Care, Shrewsbury Street experience Brian Allen: Manager, Older People Services, Independent Living Team, Trafford Housing Trust Sadia Akram: Associate Consultant, PDW	Bridge Room



Keynote Speakers



Paula Broadbent, Retirement Solutions Director, Keepmoat

Paula has worked in the housing and care environment for over 25 years specialising in service development, public sector policy change, business growth strategy and partnership solutions. Paula started her career in residential care before working for numerous National housing associations and then leading North Yorkshire County Councils delivery of Extra care through transformation under the “Our Future Lives” policy, before joining Keepmoat in 2009.

Paula specialises in place shaping, master planning, bespoke solutions and public private partnerships. She has led the Yorkshire & Humber Housing Learning and Improvement Network since it started in 2004 and now supports the lead by chairing the Leadership set.

Paula is currently responsible for leading the Keepmoat’s Group strategy relating Retirement solutions through core business activity and influencing future business growth in new retirement products and services.



Pete Gladwell, Head of Public Sector Partnerships, Legal & General Property

Pete Gladwell joined Legal & General Property in August 2007, with responsibility for the design and development of new funds and overseeing relationships with pension funds, investment consultants, and insurance clients. In 2013, Pete was appointed Head of Public Sector Partnerships, to lead L&G’s direct investments into partnerships with Registered Providers, Universities, NHS Trusts, Local Authorities, and central government. These investments now total over £1.4bn.

Pete was formally a Senior Analyst in DTZ Research and enjoyed an erstwhile life as a youth worker for seven years in the Oxfordshire area.



**Gill Leng, Housing and health lead:
Health Equity and Place Division,
Public Health England**

Gill is Public Health England's Housing and Health Lead, responsible for developing and delivering the organisation's housing programme: raising awareness of the importance of a healthy home environment and housing circumstances, and the opportunities the housing sector presents to improving outcomes and reducing inequalities. Prior to PHE Gill worked with local authorities and housing providers across the country for 17 years on housing, health and care, in a consultancy role.



**Liz Sealey, Older People's Housing and
Domestic Abuse Policy, Homelessness
and Support Division**

Liz has had a long a varied career in policy development in the Civil Service. She has recently returned from a secondment with a major registered provider and has joined DCLG's Homelessness and Supported Housing Division where she leads on the supply of Older Peoples' Housing and Domestic Violence.

Workshop speakers



Nigel Banks, Group Sustainability Director, Keepmoat

Since joining Keepmoat five years ago, Nigel has transformed Keepmoat's "Sustainability" offering to now being able to offer a comprehensive fuel poverty alleviation service (covering retrofit works, behavioural change, tariff advice, income maximisation including energy debt grant aid and referrals to other services).

Nigel's team has secured and delivered more than £130m of funding for fuel poverty projects which have transformed the lives of tens of thousands of people across the UK.



John Rooney, Head of Housing, Response Services & Districts, Oldham Council

Originally a Town Planner, John has had a varied career in local government, including experience in regeneration, community safety, neighbourhood management, emergency planning, housing and planning. He is currently Head of Housing, Response

Services and Districts at Oldham Council and is a member of SOLACE and Vice Chair of the Greater Manchester Housing Officers Group.



Amanda Ellwood , Retirement Living Services Manager, Your Housing Group

Amanda is a retirement living specialist developing services into operation, currently she works across Cheshire, Merseyside, & West Lancashire delivering the highest standard of Retirement Living Services for Your Housing Group. Focused on Improving services and developing sustainable operating models, Amanda

is particularly interested in customer excellence and high service user satisfaction.

Currently Amanda is a Retirement Living Services Manager for Your Housing Group (YHG) delivering Housing Management Operational commitments across the Group's retirement living developments.



Dave Evans , Head of New Initiatives, Your Housing Group

Dave is a housing practitioner with over 35 years' experience, 29 of which have been spent in leadership positions as a service or senior manager across a range of organisations and services. Over the past 15 years, he have developed his knowledge and experience as an extra care and supported housing specialist, involved in both hands on management of the service and strategy, planning, and design in an organisation and has earned a reputation for delivery of quality and flexibility in this field.

Dave is part of a team which has delivered six new purpose built schemes through the HCA affordable programme In Cheshire West, Staffordshire Moorlands, and Cumbria by April 2015, and has played key roles in the bids and development of two schemes part funded by the DOH.



Sadia Akram

Sadia is an Associate for PDW and works to deliver cohesion projects for Oldham Housing Investment Partnership (OHIP). She also works as a women's project officer for Forum for Discussion Israel and Palestine (FODIP).

Sadia Akram has a background in community cohesion and engagement. Her experience has been managing community related projects and implementing engagement techniques with communities. She holds accreditations in Conflict Awareness and Resolution and Philosophical Enquiry techniques.



Brian Allen

Brian started his career at Trafford Council in 1997 as an officer in the Housing Options Department. Four years later Brian was appointed as the Assistant Manager. Just after the stock transfer to Trafford Housing Trust in 2003, Brian moved to Nansen Close to manage the temporary accommodation team then to Older People's Service's in 2007.

Brian is currently responsible for managing operational delivery at 10 Sheltered Housing Schemes in the North of the borough, and supporting the development of the extra care delivery at a new community building due to be opened in 2017 in Old Trafford.

Delegates List

* 26.10.2015

Name	Job title	Organisation
Lauren Adshead	Project Officer	PDW
Sadia Akram	Associate Consultant	PDW
Brian Allen	Manager of Sheltered Housing Service	Trafford Housing Trust
Will Ashton	Head of Business Development	Keepmoat
Ann Atkinson	Development Manager	City West Housing Trust
Khalled Badwi	Probation service officer	C RC
Helena Banfield	Marketing & Communications BP	Your Housing Group
Nigel Banks	Group Sustainability Director	Keepmoat
Andrew Bayley		Poole Dick Associates
Christine Bentham	Director	Care In Housing
Dave Bethell	Managing Director	PDW
Paula Broadment	Retirement Solutions Director	Keepmoat
Gerard Buckley	Housing Policy Officer	Cheshire East Council
John Cassell	Director	Brock Carmichael
Jo Chilton	Director of Partnerships	ForViva
Keeley Christine	Specialist Commissioning Officer	Manchester City Council
Mary Clarke	CEO	Cognisco
Wendy Cocks	Housing Action Officer	Care and Repair England
Gary Cook	Head of Supported Housing	Community Gateway Association
John Cooke	Director	Pozzoni Architecture Limited
Victoria Cotton	Commissioning Officer	Staffordshire County Council
Louise Coulson	Resident Involvement Coordinator	Saha
Julie Craik	Housing Strategy and Enabling	Salford City Council
Elaine Craven	Manager Older People Services	Trafford Housing Trust
Janice Crompton	Housing Services Manager	Housing and Care 21
Nigel Crompton	Associate (Architect)	Pozzoni Architecture Limited
Nicolette Cullen	Project Manager Extra Care Housing	PDW
Martina Daly	Director of Customer Support	First Ark
Neil Davies	Strategic Housing	Sefton MBC
Angela Durkin	Senior Housing Policy Officer	Wigan Council

Name	Job title	Organisation
Diane Emmison	Project Manager Extra Care Housing	The Regenda Group
Timothy English	Principal Project Officer	Oldham MBC
Darren Evans	Project Manager	Wigan and Leigh Homes
Rebecca Field	Capital Investment Coordinator	Eden Housing Association
Michele Finney	OT accessible homes service	Halton Borough Council
Paul Gerrard	Head of Development	City West Housing Trust
John Ghader	Chief Executive Officer	Pierhead Housing Association
Alison Giles		Freelance consultant
Pete Gladwell	Head of Public Sector Partnerships	Legal and General
Janet Golding	Housing Policy & Commissioning Manager	Stockport Council
Carl Grannell	Architect	john mccall architects
Peter Green	Project director	Integrate (Preston & Chorley) Ltd
Carolyn Greenhalgh	Assistant Director (Housing and Support)	Eden Housing Association
Lindsay Grey	Senior Project Officer	PDW
Tricia Grierson	Head of Retirement and Supported housing	Johnnie Johnson Housing trust
Lisa Griffiths-Wood	Interim Head of Service	Bolton Council
Manuela Gruse	Sheltered Housing Co-ordinator	Wulvern Housing
Amanda Hacker	Regional Marketing Coordinator	Keepmoat
Alison Halstead	Older People Services Manager	Riverside ECHG
Gill Healey	Helena Extra Director	Helena Partnerships
Sarah Hebron-Doran	Area Manager	Homes & Communities Agency
Karen Henderson	Independent Living Manager	Calico
Lorri Holding	Independent Living Service Manager	City West Housing Trust
Mark Holland	Project Officer, Older Peoples' Services	The Riverside Group
Jeff Hook	Construction Director	Keepmoat
Mick Howarth	Head of Welfare Services	Nautilus International
Paul Humphries	Owner	Atticus Land and Development
Daphne Ingham	Consultant	Freelance Consultant

Name	Job title	Organisation
Emma Ingham	Project Manager	One Partnership
Vikki Jeffrey	Senior Policy Officer	Cheshire East Council
Susan Kelly	Housing and Partnerships Manager	Blackburn with Darwen Social Services
Jenny Kovacs	Development Delivery Manager	ForViva
Angela Iaff	Extra Care Scheme Manager	Halton Housing Trust
Gill Leng	Director	GLHS
Michael Lever	Elderly Services Project Manager	Bolton at Home
Graham Locke	Director	PRP Architects
Margaret Madden	Independent Living Service Lead	City West Housing Trust
Angela Maffia	Commissioning Officer	Manchester City Council
Jane Maguire	Service Manager Sheltered Housing	West Lancashire BC
James Mannering	Assistant Project Officer	PDW
Eleanor McCallum	Architect	Pozzoni Architecture Limited
Leigh McGarry	Operations Manager	West Lancs Borough Council
Karen McHugh	Group Manager, Older Persons Support	Wigan and Leigh Housing Co.
Glyn Meacher		Salford City Council
Sophie Middleton	Contract Manager	Cheshire East Council
Carol Mitchell	Locality Manager	Skills for Care
Frank Mondino	Area Director	Keepmoat
Claire Morris	Head of Mulbury Care	Mulbury Care
Cindy Murray	Service Manager - Older Peoples Services	Places for People
Judy Noah	Head of Business Development	Symphony Housing Group
Sayyed Osman	Director Environment, Housing & Neighbourhoods	Blackburn with Darwen
Eirlys Parry	Older Persons Manager	Older Persons Department
Satish Patel	Assistant Finance Director	Integrate (Preston&Chorley) Ltd
Jane Pine	Neighbourhood Services Manager	Housing and Care 21
Jeremy Porteus	Director	Housing LIN
Linda Pritchard	Palliative Care Social Worker	St Luke's (Cheshire) Hospice
Adrian Quinn	Commissioning Lead	Wirral Council
Harvinder Randhawa	Associate	Triangle Architects

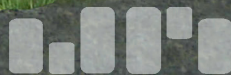
Name	Job title	Organisation
Allyson Richardson	Consultant	Impetus Consultancy
Anthony Riley	Associate Director	Sweett Group
Richard Robins	Senior Business Partner	Your Housing Group
John Rooney	Head of Housing, Response Services & Districts	Oldham Council
David Rudkin	Architect	Halsall Lloyd LLP
Jas Samplay	Extra Care Housing Manager	Hanover Housing
Liz Sealey	Older People's Housing and Domestic Abuse Policy, Homelessness and Support Division	
Amanda Seals	Extra Care Manager	Wythenshawe Community Housing Group
Helen Simpson	Housing Strategy Officer	Bolton Council
Paul Smith	Director	Foundations
Libby Spencer	NW Regional Lead	Housing LIN
Griffin Sue	Senior Housing Occupational Therapist	Housing Solutions, City of Stoke on Trent Council
Andrea Swanwick	Business Development Manager	Keepmoat
Angela Josephine Terrill	Committee (Opeg and Lupus UK)	WRVS, OPEG, LUPUS UK
Andy Tester	Wellbeing and Health Manager	Regenda Homes
Paula Underwood	Service Manager	Helena Partnerships
Jacqui Walsh	Senior Area Manager	HCA
David Ward	Regional Managing Director Northern	Keepmoat
Hannah Watson	Project Manager	One Partnership
Ian Watson	Consultant	Building Research Establishment
Yvonne Westhead		Your Housing Group
Zoe Whiteside	Head of Housing	Chorley Council
Sue Whitham	Head of Housing Support	Progress Housing Group
Christine Winstanley	Associate Director	The Eric Wright Group
Steve Wood	Head of Older People Services	Project Development Workshop
Eileen Woods	Extra Care Sheltered Housing Project Manager	Denbighshire County Council

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**North West Housing LIN
Conference 2015**





Proud to support the Housing LIN





**To find out more information about how
Keepmoat can help, please do contact us.**

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