

# PRP



## Urban Regeneration and extra care

## A viable Solution

11<sup>th</sup> March 2016

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Trafford Housing Trust

PRP Architects



# PRP

## Project 6

## Limelight – Shrewsbury Street

A Transformational Change is being delivered





# Work in Progress – Project 1 - Tamworth





# Work in Progress – Project 1- Tamworth



AJ **Retrofit**  
AWARDS 2013  
FINALIST

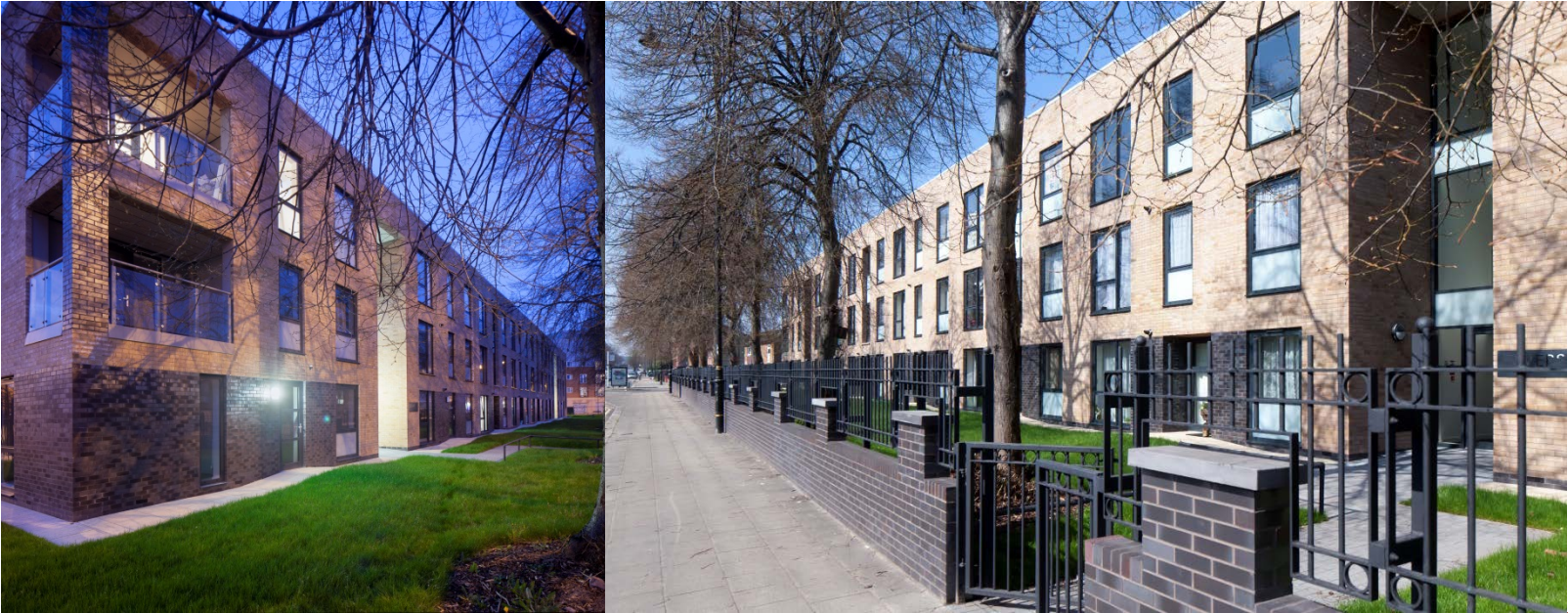


# Work in Progress – Project 3 - Hullard





Work in Progress – Project 7 Stretford Road

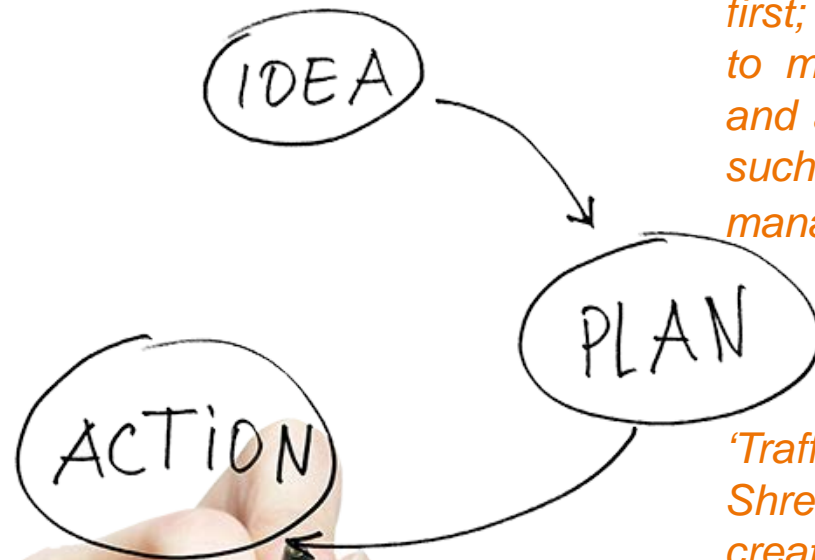




Work in Progress – Project 6 Shrewsbury Street



## A Clear Vision – Real Ambition



*'Trafford Housing Trust want Shrewsbury Street to be the most amazing, innovative, multi-purpose development which puts people first; is delivered for and with the community to meet their future needs and aspirations; and acts as a catalyst for change in the way such developments are viewed, designed, managed, accessed and used.'*

*'Trafford Housing Trust have big aspiration for Shrewsbury Street believing it is essential to create a building which is future proof. We do not mean this in a sense of adapting to future technologies, but in the cultural sense of providing a series of public spaces which are relevant for current needs, but one which can adapt to future social changes. We believe that this aspiration can work if we provide the right mix of natural alliances in the building from its inception and allow these users to naturally evolve.'*



# Stakeholder Engagement

## The Design Charrette

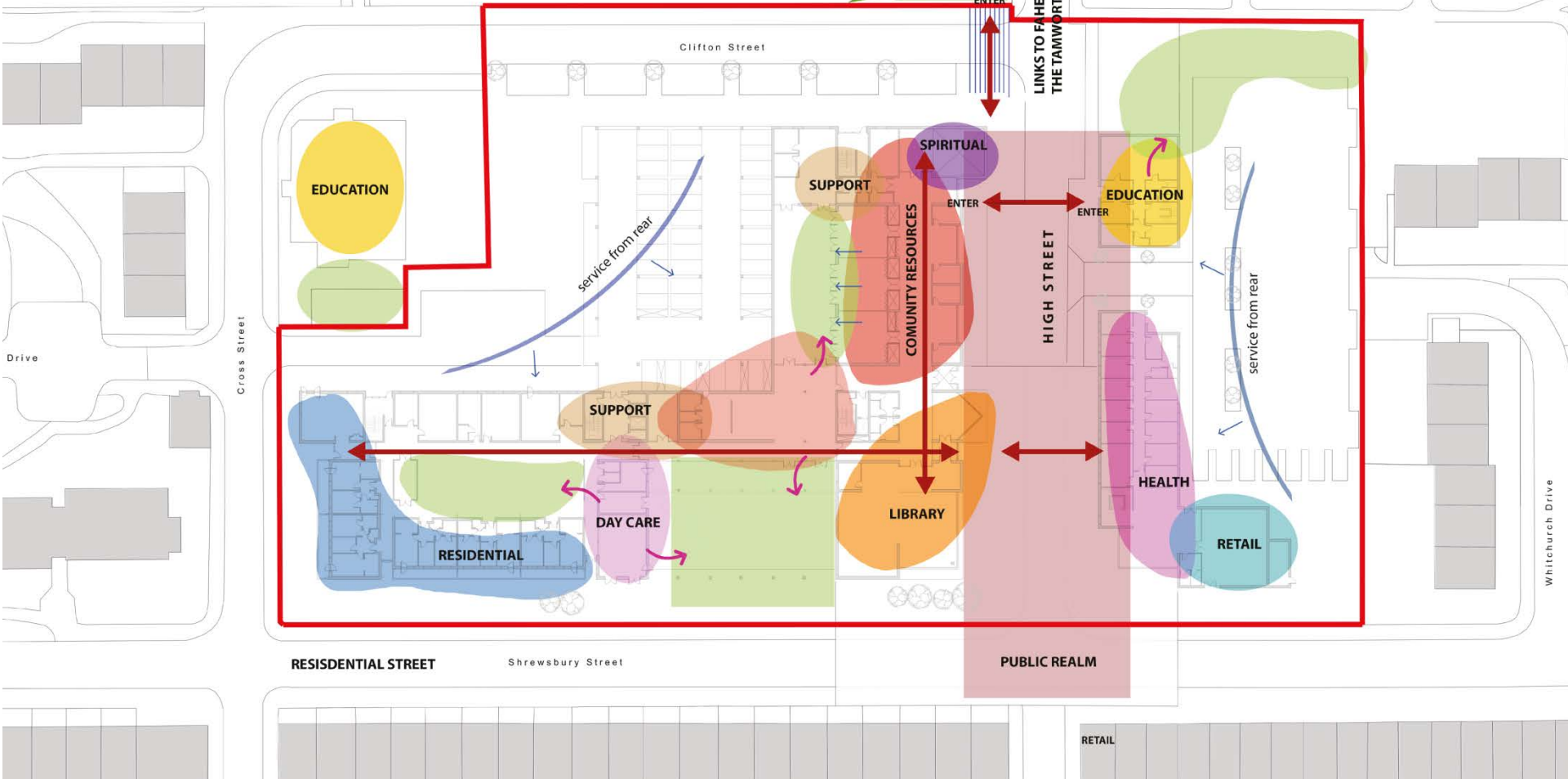
a commitment by stakeholders to work differently

to identify their respective concerns and aspirations



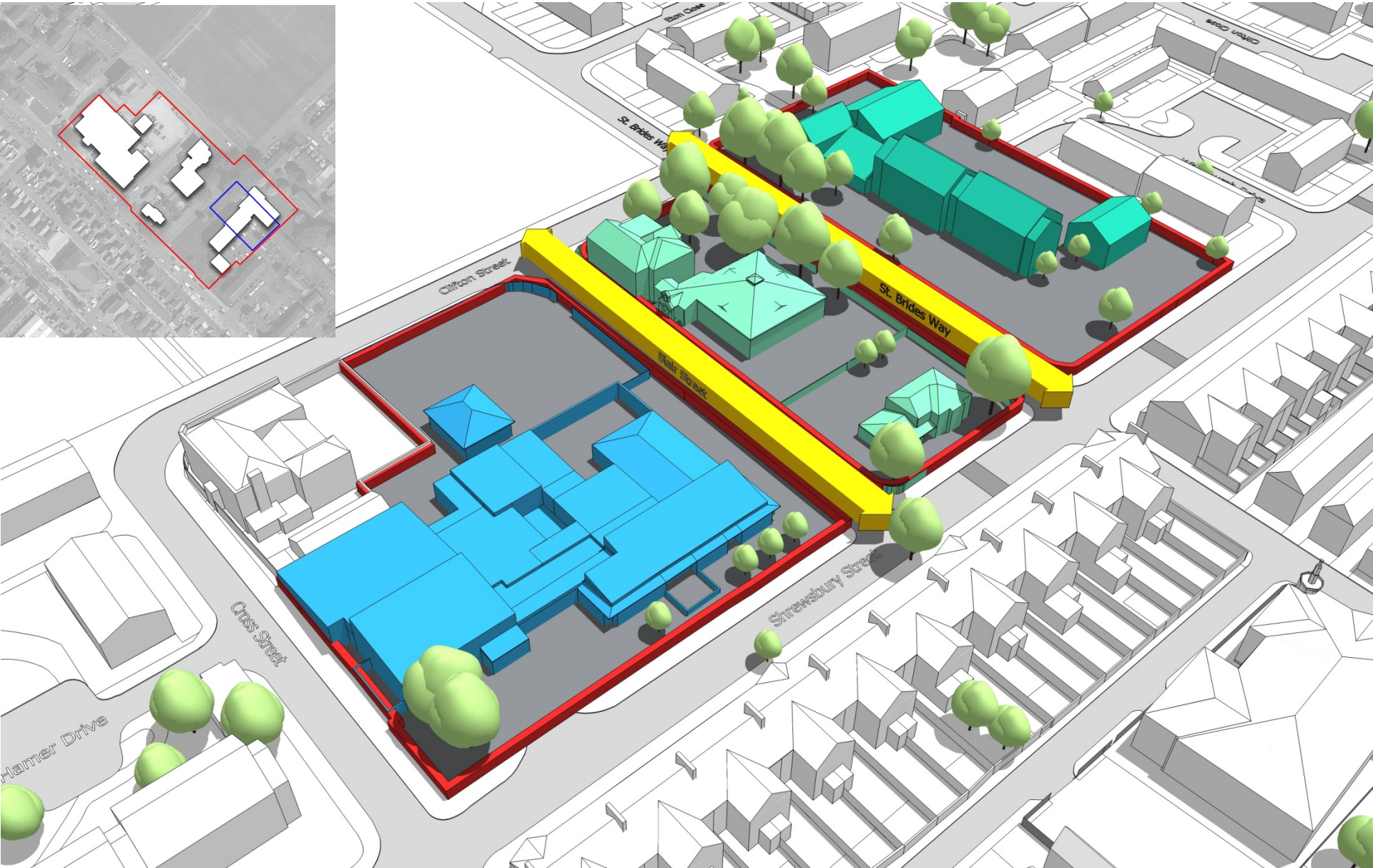


# The Concept – not to replicate but to create a truly integrated hub



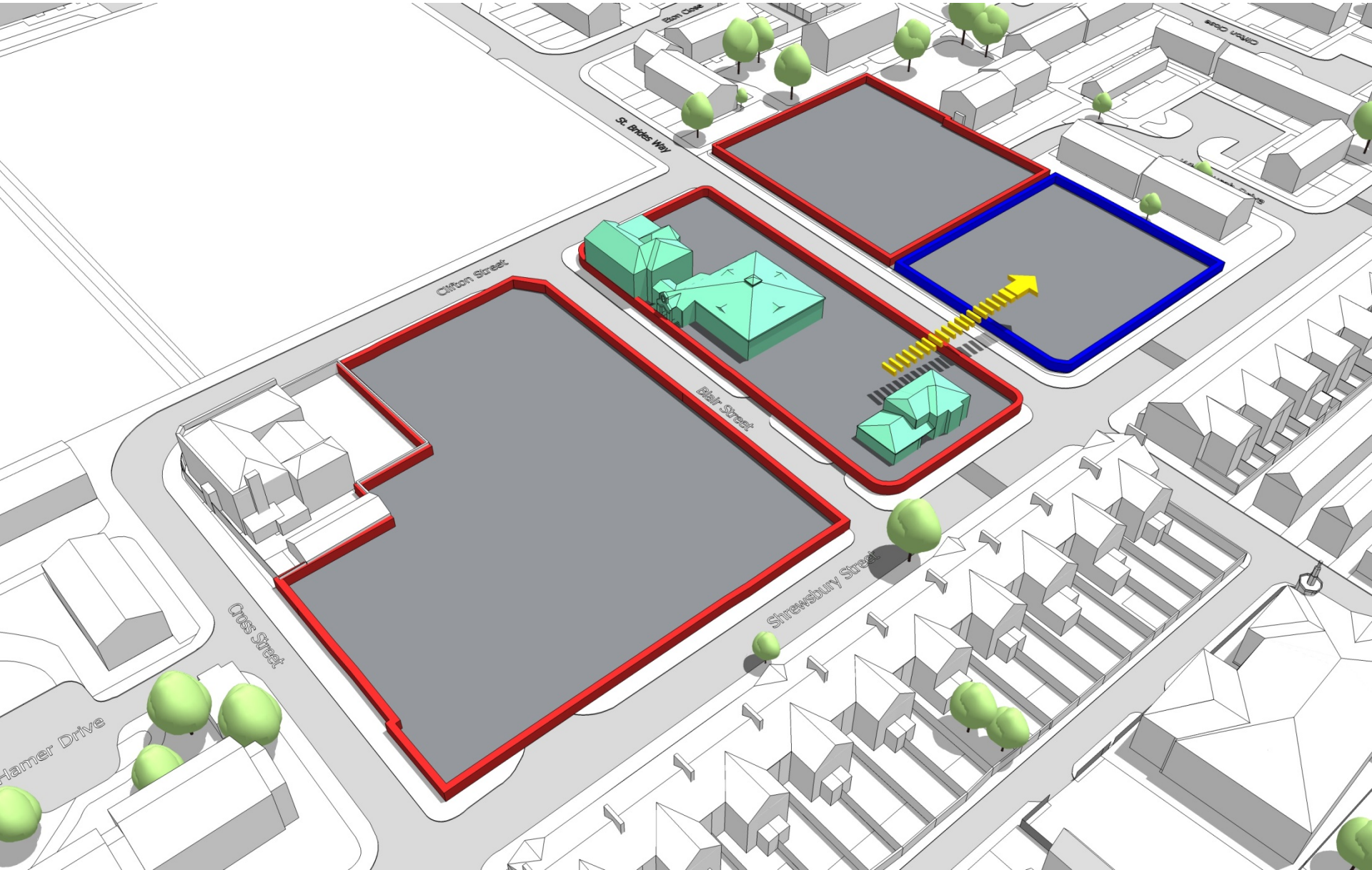
# An Ambitious Vision for Limelight

## Creating a viable site





# Delivering a viable site





meeting the aspirations of a diverse community

## A New Community Hub On Shrewbury Street

- New homes for older people
- Better library facilities
- A wide range of community uses
- Improved Healthcare facilities
- Day care facilities for children
- High quality public spaces
- Help supporting the community of Old Trafford.

\*Employment network  
aimed at local residents  
\*Wassall Partnership  
to create  
local enterprise, services  
PET etc to encourage  
activity

15 hrs 1076  
to be improved  
1076 15 hrs  
each day

Do you have an  
alternative idea







# What did Old Trafford tell us?

## How they influenced the design?





So what is Limelight





# So what is Limelight





## Engaging with future potential residents

meeting the aspirations of older people and their families





# Engaging future potential residents

- meeting the aspirations of older people and their families





## Engaging future potential residents

- meeting the aspirations of older people and their families





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## Engaging future potential residents

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Limelight – the movie

**FOR FLY THROUGH GO TO.**

**<http://www.traffordhousingtrust.co.uk/your-community/old-trafford-master-plan/limelight-development-on-shrewsbury-street/>**

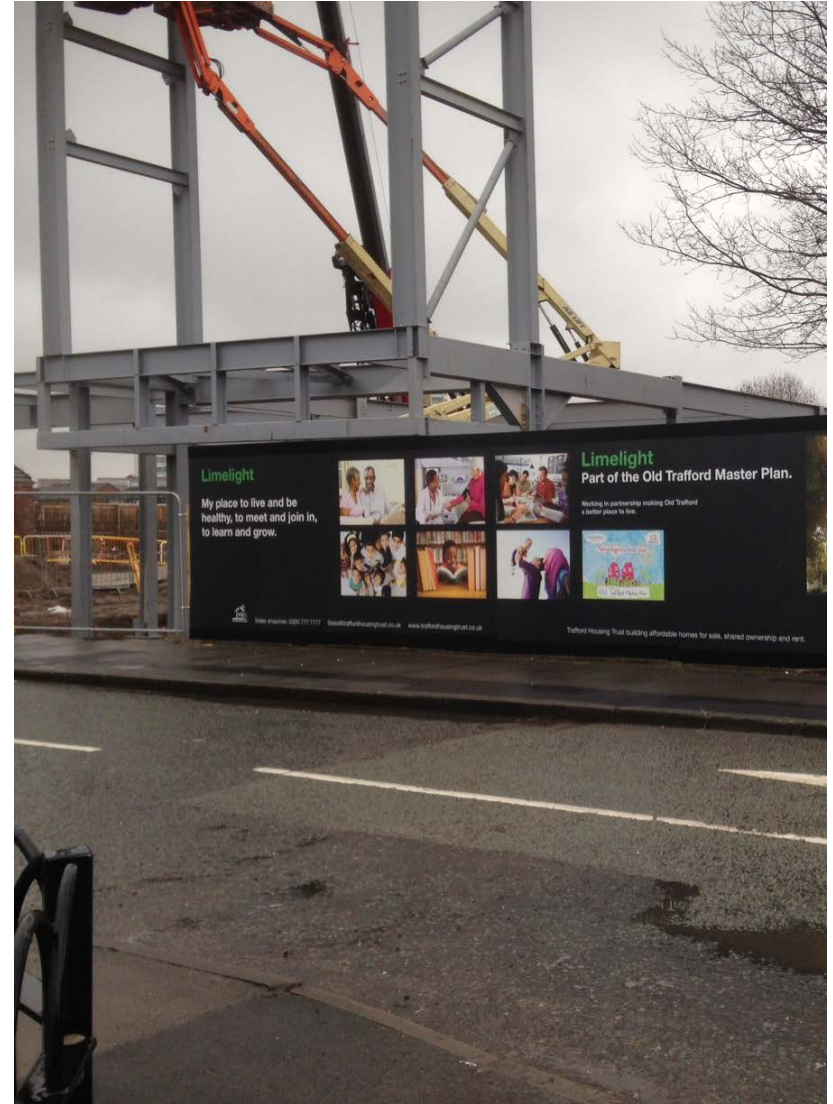


Project update  
18<sup>th</sup> February 2016

## St Brides Church



## Limelight





Questions ?

