

# The Limelight Offer

David Teasdale, Centre Manager

August 2017



## **Developed with the community:**

### **Vision**

- Have a vibrant space which inspires flourishing lifestyles and makes a difference.

### **Mission**

- To deliver innovative ideas to improve life chances and affect positive change.

## Strategic Aims

- Improve health and wellbeing among residents in Old Trafford
- Develop a viable and sustainable enterprise
- To provide learning for all.
- To increase employability potential.
- To develop effective partnerships to meet local needs.
- Be somewhere people can live healthily, happily and safely.

# Promotion of the 5 ways to wellbeing as a framework for developing services:

## Connect...

With the people around you. With family, friends, colleagues and neighbours. At home, work, school or in your local community. Think of these as the cornerstones of your life and invest time in developing them. Building these connections will support and enrich you every day.

## Be active...

Go for a walk or run. Step outside. Cycle. Play a game. Garden. Dance. Exercising makes you feel good. Most importantly, discover a physical activity you enjoy and that suits your level of mobility and fitness.

## Take notice...

Be curious. Catch sight of the beautiful. Remark on the unusual. Notice the changing seasons. Savour the moment, whether you are walking to work, eating lunch or talking to friends. Be aware of the world around you and what you are feeling. Reflecting on your experiences will help you appreciate what matters to you.

## Keep learning...

Try something new. Rediscover an old interest. Sign up for that course. Take on a different responsibility at work. Fix a bike. Learn to play an instrument or how to cook your favourite food. Set a challenge you will enjoy achieving. Learning new things will make you more confident as well as being fun.

## Give...

Do something nice for a friend, or a stranger. Thank someone. Smile. Volunteer your time. Join a community group. Look out, as well as in. Seeing yourself, and your happiness, linked to the wider community can be incredibly rewarding and creates connections with the people around you.

# Our soft launch was on 2<sup>nd</sup> October and the offer included:

- 81 Extra Care Apartments (60 rent, 21 shared ownership)
- A library and associated council services
- A community café
- A Hair and Beauty Hub
- An Opticians
- A Pharmacy
- A Nursery
- A range of meeting and event spaces

# Part of the aim was and is to ensure that **every contact counts**

- Building User Group: includes everyone from our cleaning team, carers and Scheme Manager to the Beautician, Nursery Nurse and GP.
  - How are they adding value?
  - How do they facilitate something different

For example, our residents reading stories to the nursery children.

- And through our volunteer programme which was up and running on day 1

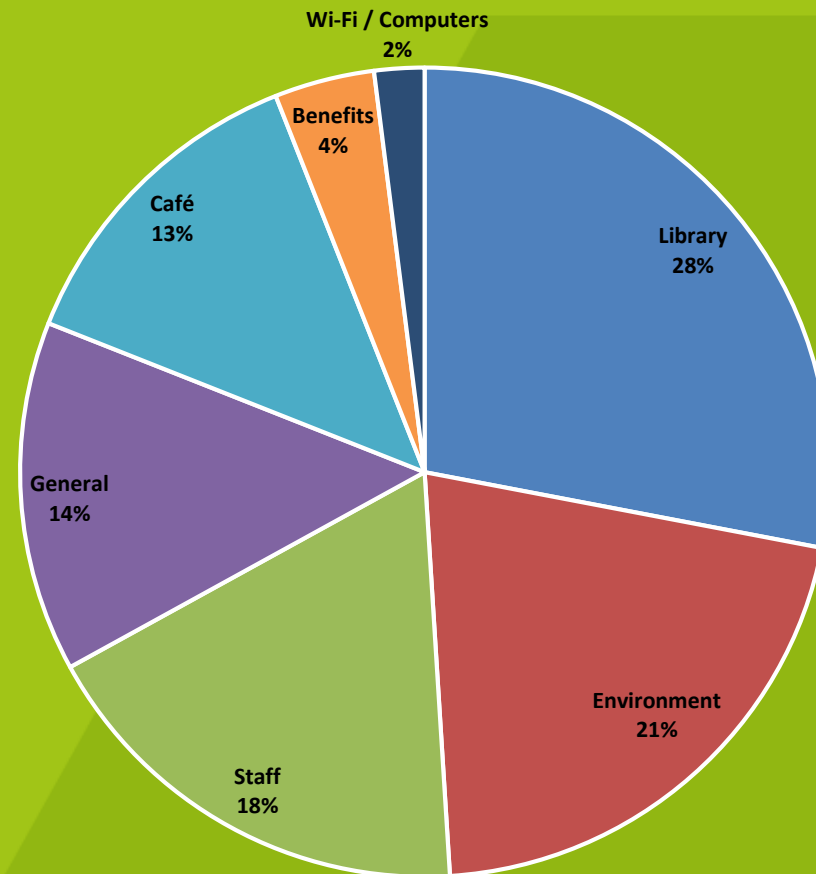
# But not just within Limelight

- Working in collaboration with other centres
  - St John's – training and education
  - The Globe – Sports and recreation
  - St Brides – welfare services
- Sharing best practice but not duplicating
- The volunteer passport
- The Community Connector role

# Initial Feedback was encouraging.

## The soft launch provided an opportunity to open our doors and listen to the community

- 110 post-it
- 84 feedback forms
- Tills
- Occupancy





	October 2017	October 2016	Impact
Number of items loaned	1,875	980	91% increase
New customers registered	363	57	546% increase
Customers with expired accounts who have renewed their membership	153	10	1,530% increase
Active customers (those who have taken out at least one item in the last month) Average is 5%	4%	2%	100% increase
Numbers attending Storytimes	56	0	5,600% increase
Numbers attending Rhymetimes	357	117	205% increase
Numbers attending children's events	1,075	117	818% increase

Event	Number of children	Number of adults
<b>Fun Palaces</b>		
Cake decorating	100	45
<b>National Libraries Week</b>		
Bunting – working with an artist to create some bunting which will be used to create art work in the building	97	51
An Austentatious Murder. A murder mystery evening run by Highly Suspect Theatre Company using Jane Austen as a theme.		48
<b>Other Events</b>		
Save our Stories Rescue Ship	53	21
Doggy Tales with the Dogs Trust (special Storytime with a dog)	24	10
<b>Half Term Events</b>		
Goldilocks and the Three Bears Plus – a re-telling of the traditional tale with Booster Theatre Company	90	44
The Mobile Farm and crafts – real sheep, rabbits, chickens and goats with themed crafts throughout the afternoon	711 (children and adults)	
<b>Total</b>	<b>1,075</b>	<b>219</b>

# Official Launch – December 2017



# Community (and business) development – 4 months in...

- Developing the community offer by
  - Welcoming back existing community groups
  - Developing new opportunities; Chit Chat Club, Drawing Social, Games for the Brain (plus board games and knitting groups)
  - Offering opportunities for arts and culture – We4Poets
  - Linking with citywide events such as MIF, Literature Festival
  - Developing a community events calendar
- Generating income as vibrant events space for weddings, events and meeting

# What's next...?

- The focus for the coming months will be to begin to develop the Health and Wellbeing offer:
  - GPs move in – March 18
  - Other commissioned services will be delivered from the health space; phlebotomy, minor surgery etc.
  - Engaging with voluntary sector organisations to deliver health services; Point of Care HIV testing, family counselling services
  - Health and wellbeing throughout the building and within other services; arts, food, beauty treatments
  - Working towards a Social Prescribing model

# So what does it mean to 'Live Well' at Limelight?

- Access to onsite care and support 24 hours a day
- Access to a range of services
- Opportunities to engage with a range of activities specifically for residents (coffee afternoons, afternoon matinees, bingo), reducing social isolation
- Access befriending services through the volunteer offer
- Opportunities to reengage with their community (chit chat club, board games club, Limelight Live Lounge)
- Opportunities to be involved and make a difference (volunteering, reading to the nursery)