

From our testbed partner:

Marilyn's Story



I lose momentum when it comes to the nitty gritty of technology.

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Marilyn, 81 is a retired cardiology nurse, who lives at an Extra Care service in Swansea, Wales. It is a complex of 43 flats, which the housing, care and support provider, Pobl Group, are very keen to enhance via TAPPI, in order to promote further independence for the individuals who live there. Marilyn's brother lives an hour's drive southeast, in Cardiff and her sister is 150 miles away in Dorset, England.

very good at it, but I can do it.

TAPPi Personal Stories

From our testbed partner:

Debra's Story



Debra, 54 is a former midwife and keen sewer. She has five children, seven granddaughters and one grandson on the way and lives alone in a supported housing scheme in North London, managed by Haringey Council. Debra has lupus and rheumatoid arthritis and she uses a

Both Alice and Peter live in a retirement housing complex, 20 miles west of Edinburgh. The 31 apartments within the complex are owned by Bield Housing & Care.

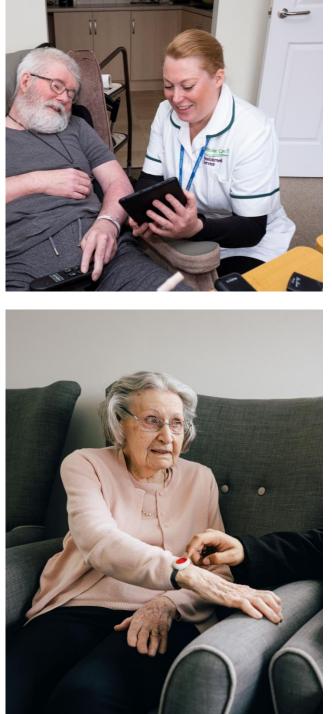


Co-produce personal stories

- Conversations, questions & trust are key
- Develop a structure
- Consider point of view
- Be real & convey emotions
- Paint a picture of interests & passions
- Images are everything!







Co-produce photos

- Bring tech projects to life
- Use in comms, reports, bids, evaluations
- Don't just focus on equipment
- Capture joy/curiosity/interest/uncertainty
- Show interests that tech supports
- Consider permissions & arrangements



The power of co-production

By Debra Edwards | July 4, 2023

Debra Edwards, a co-production champion for Technology for our Ageing Population: Panel for Innovation' (TAPPI), shares her lived experience of drawing on care and support housing and reflects on the key principles that make co-production a success. f 🗾 🚳 in 🕸

In a previous life I was a midwife for the NHS – a job I loved. But in 2012 lupus and rheumatoid arthritis meant that I could no longer work. Two years later I had major spinal surgery and I've been a wheelchair user ever since.

As someone with a health professional background and a disability, it's been interesting (and sometimes frustrating) to observe how the care, health and housing worlds try to support individuals like me.

You don't go through something as life changing as spinal surgery without it affecting you mentally. I had a breakdown and was admitted to a mental health unit but had to wait three days for an accessible room. It turns out



Co-produce coverage

- Conversations, questions & trust are key, again!
- So are permissions
- Identify target press & pitch
- Create content together
- Images are vital