



UK Research
and Innovation



Spotlight on Homes and Cities Healthy Ageing Challenge

22nd October
HAPPI Hour
George MacGinnis
UKRI Healthy Ageing Challenge

Healthy Ageing Challenge Vision

To enable people as they age to remain active, productive, independent and socially connected across generations for as long as possible





Maintaining health at work



Sustaining physical activity



Creating healthy active places



Design for age-friendly homes



Living well with cognitive impairment



Managing common complaints of ageing



Supporting social connections



Healthy Ageing Challenge



Innovate UK and ESRC

Catalysing a Healthy Ageing Innovation Pipeline

Research

Social, Behavioural and Design Research
with a focus on supporting businesses to improve their impact

From spin out..

Helping entrepreneurial researchers develop spin-outs – particularly from the arts, humanities & social sciences

.. Helping entrepreneurs on their journey..

Attracting private investors, setting challenge prizes and supporting social ventures alongside for-profit enterprises

.. to scale up

Larger 'service integration' collaborations aiming for impact at scale

Community of Practice

Supporting active learning and linking to over 40 UK research centres with an interest in ageing including The National Innovation Centre for Ageing and the DesignAge Institute

Our impact

£161 MILLION

total investment including
£98m challenge funding

242 PROJECTS

funded from 1000+ applications

1st integrated programme
to focus research from social
science on business impact

7 investor partners
Including a first with charities

80%

of projects
inclusive of lower
income groups

133

publications

51

universities
engaged

126

SMEs funded,
of which...

43

are social ventures
engaged

2,200

Community of practice
members engaged

Healthy Ageing Challenge



Catalysing a Healthy Ageing Innovation Pipeline

Housing as a major theme



Designing Homes for healthy
Cognitive Ageing

Research

UK Housing Market
Research Modelling



From spin out..

Northumbria University
Flexible Living to Age in
Place



**.. Helping entrepreneurs
on their journey..**

Circadian Lighting Ltd
A novel lighting and monitoring tool to
support those living with dementia.



.. to scale up

Peoplehood
Co-creating beautiful places
for independent living



Community of Practice

Further information

- Funding Opportunities through Innovate UK
<https://www.ukri.org/apply-for-funding/>
- Healthy Ageing Challenge 'Adding Life to Years'
<https://www.ukri.org/wp-content/uploads/2024/04/UKRI-300424-AddingLifeToYears-ImpactReport.pdf>
- Community of Practice www.ktn-uk.org/programme/healthy-ageing-community



www.linkedin.com/groups/12471695/





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Thank You

Healthy Ageing Challenge

