

Healthy Ageing Challenge Vision

To enable people as they age to remain active, productive, independent and socially connected across generations for as long as possible













Creating healthy active places



Living well with cognitive impairment



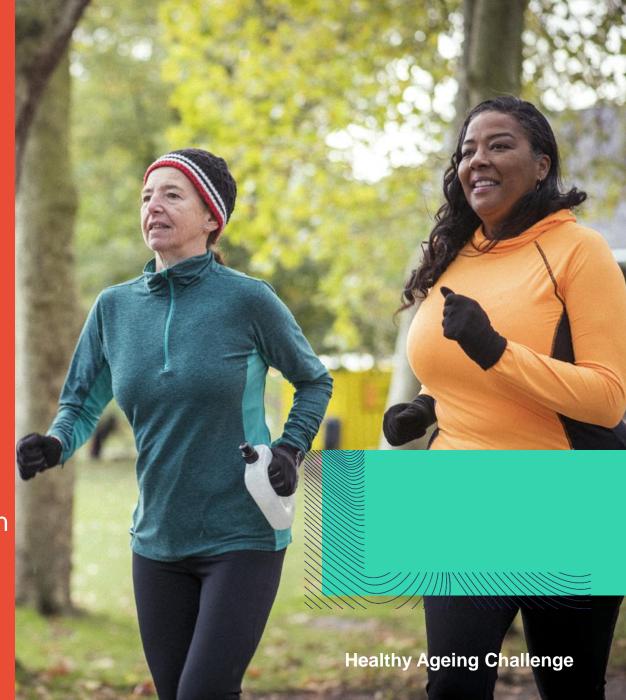


Managing common complaints of ageing

Supporting social connections









Catalysing a Healthy Ageing Innovation Pipeline

Research

Social, Behavioural and Design Research with a focus on supporting businesses to improve their impact

From spin out...

Helping entrepreneurial researchers develop spin-outs – particularly from the arts, humanities & social sciences

.. Helping entrepreneurs on their journey..

Attracting private investors, setting challenge prizes and supporting social ventures alongside for-profit enterprises

.. to scale up

Larger 'service integration' collaborations aiming for impact at scale

Community of Practice

Supporting active learning and linking to over 40 UK research centres with an interest in ageing including
The National Innovation Centre for Ageing and the DesignAge Institute



Our impact

£161 MILLION

total investment including £98m challenge funding

1 St integrated programme to focus research from social science on business impact

7 investor partners
Including a first with charities

51 universities engaged

242 PROJECTS

funded from 1000+ applications

133
publications

80%

of projects inclusive of lower income groups



2,200

Community of practice membersengaged

Healthy Ageing Challenge

1 126

SMEs funded, of which...

43

are social ventures engaged



Catalysing a Healthy Ageing Innovation Pipeline

Housing as a major theme



Research

Designing Homes for healthy Cognitive Ageing

UK Housing Market Research Modelling



From spin out..

Northumbria University
Flexible Living to Age in
Place



.. Helping entrepreneurs on their journey..

Circadian Lighting Ltd

A novel lighting and monitoring tool to support those living with dementia.



.. to scale up

Peoplehood
Co-creating beautiful places
for independent living



Community of Practice



Further information

- Funding Opportunities through Innovate UK https://www.ukri.org/apply-for-funding/
- Healthy Ageing Challenge 'Adding Life to Years' https://www.ukri.org/wp-content/uploads/2024/04/UKRI-300424-AddingLifeToYears-ImpactReport.pdf
- Community of Practice <u>www.ktn-</u> <u>uk.org/programme/healthy-ageing-community</u>

in www.linkedin.com/groups/12471695/





