

# Intergenerational Connections and Housing

Nov 2024

Sarah Mitton

# Our purpose.

We provide good,  
affordable homes:  
the foundation for  
a better life.



**85,000** homes  
owned or managed

**2015** new homes  
delivered (23/24)

We're setting up a new  
Community Foundation,  
investing

**£100m** in our  
Communities over the next  
**10 Years**

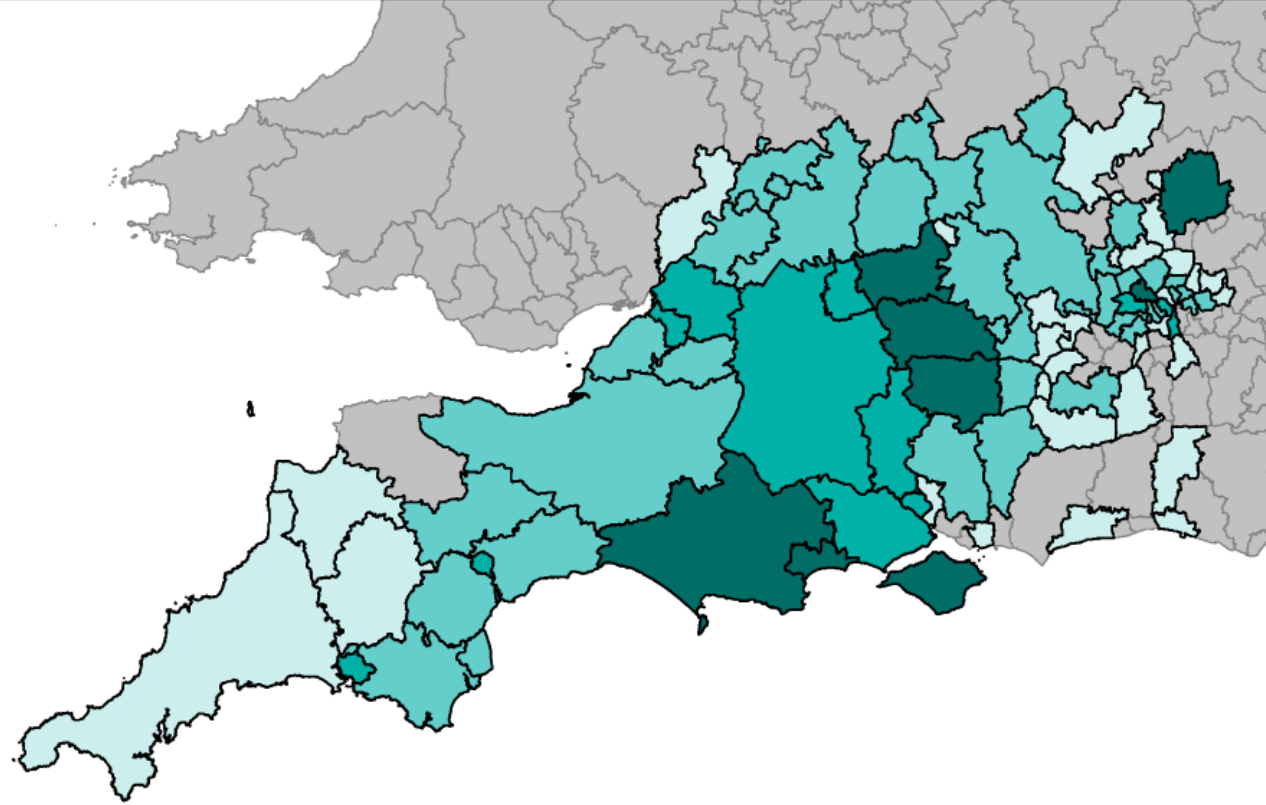
We make a  
difference to  
the daily lives  
of  
**210,000**  
people

We're a member of  
the **G15**, giving  
us more influence  
with Government

**6<sup>th</sup>** largest Housing  
Association

**2<sup>nd</sup>** largest Development  
pipeline in the sector

**£707.8m**  
turnover for the year  
(23/24)



### Total homes



© Crown copyright and database rights Ordnance Survey 100050351

## SNG

- We have 84,000 homes housing 210,000 people in over 90 local authorities in London, Herts and Southern England
- As a housing association we provide housing to the most vulnerable
- *The JRF UK Poverty report 2024 JRF said 43% of social renters (4.8 m people are in poverty, the highest rate of poverty of any tenure*
- Provides grants and support to people and community groups that need it



## The SNG Community Foundation

- Invest £100m delivering £1 billion of social impact over 10 years for the benefit of residents and the communities in which we work
- Build on the strengths that already exist in these communities and the people that live in them
- Empower residents to take the lead in social action in their neighbourhood
- Deliver a wide programme of services to residents to help alleviate poverty and help their community to thrive

## Challenges for Housing Associations:

- Age polarised communities (University of St Andrew's) due to housing affordability and accessibility
- Building Age Friendly communities
- Investing in community connection through spaces and projects
- Perceptions between different ages (anti-social behaviour and play)
- Creating spaces for multi-generational voices (Consumer Standards)

Children now have a 5% chance of having someone aged over 65 living in their area compared to a 15% chance in 1991.

The level of segregation between retirees and young adults has roughly doubled during the same period.



# Intergenerational Social Action

Working with partners who are supporting younger and older residents to come together to deliver social action which:

- Have youth voice at the heart
- Tackle age segregation and connect communities across generations
- Bring generations together to co-design solutions to local challenges



Programme Strand	Digital Platform	ISA: Community Ambassadors and wider themes	Intergenerational Board	Pop-up Social Innovation Labs	Intergenerational Social Action Micro Grant	Age Friendly Awards and Programme Events
Overview	Youth-designed platform to manage, inspire and support all projects to achieve quality ISA with tools and resources.	Sharing the CAP model through a grant offer, initial training and ongoing support and guidance. Engaging generations in wider social themes such as green spaces.	Board will be made up of 7 younger residents and 7 older residents who will meet on a bi-monthly basis to inform our strategic direction, assess grant applications.	Young people and expert partners will come together to use design-thinking methods to co-create new solutions for intergenerational challenges.	Micro-grant scheme that can be accessed by young people wishing to set up their own ISA. Grant would give up to £500 to set up projects in our communities.	Young people will lead on events and awards to recognise good quality intergenerational projects and share best practice and learning.
Numbers engaged	210	480 and 240	28	80	800	200

Delivered between April 2023 and October 2025



Housing LIN

